



Sidney Job Service Employers' Committee

Meeting Minutes

November 19, 2009

Employers Attending

Leigh Merritt – Sidney Public Schools

MaryAnn Vester – Dawson Community College

Job Service Staff Attending

Jacklyn Damm

Vernette Torgerson

Treasures Report: Savings: \$4,717.76
Checking \$ 465.92 (Sharon emailed the report)

Old Business: We have received all payments for the Steve Beck Seminar. Vernetta suggested we consider paid advertising for our next event. She reported paid radio and newspaper ads were purchased for the past Steve Beck seminar with a profit of \$1200 compared to this seminar without any paid advertisement with a \$436 profit.

New Business: Maryann shared with us an article from *EDUCAUSE Learning Imitative* containing an article called “Getting Past Google: Perspectives on Information Literacy from the Millennial Mind” It is a very interesting article regarding how students use the internet for research and the personal information they divulge on line. She left me a copy and I thought there would be a web link to add to the minutes but there isn’t one, so I will make a few copies for the next meeting since it is well worth the read.

We discussed writing a strategic plan for 2010. If we address two main goals we would like to accomplish as a JSEC committee in the next one to two years, we could write an action plan for these goals, identify the partners we need to help obtain these goals and invite them to join JSEC. The plan would not only give us a road map for the New Year, it would also help us address and invite new membership. I have discovered the main reason members have joined our JSEC is because they were personally invited. I think if we continue to personally invite potential members, show them the immediate value they would bring to the JSEC committee and what it would mean for their business, we would be able to have more active membership.

Next Meeting: It was decided to skip the month of December since it is busy for everyone and meet again **January 21, 2010**.

Action Item for the month of December! – Please email me your ideas for JSEC goals. Think Big! Think Little! Think Outside the Box! All ideas and suggestions have value!! Email them to me before the January 21st meeting so I can compile them.

Merry Christmas & Happy New Year

To all of you from the Staff at Sidney Job Service

